UNITED STATES PATENT AND TRADEMARK OFFICE

Title: HIGH GRANULARITY PROMOTION-BASED AWARDS AND USE IN GAMING

ENVIRONMENTS

Inventor: Robert A. Luciano, Jr., et al.

Serial No.: 09/788,162 Filing Date: 02/15/2001

Confirmation No: 4032 Art Unit: 3714

Examiner: Jasson H. Yoo Attorney Docket No. 83336.1540

October 7, 2009

Commissioner for Patents U.S. Patent & Trademark Office PO Box 1450 Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

Responsive to the Non-Final Office Action, dated 4/16/2009, the Applicants submit this response together with a request for a three month extension and the appropriate fee.

Pages 2-4 are entitled Remarks.